



KPIT to strengthen Livio partnership by bringing SmartDeviceLink to more cars

- KPIT will integrate GENIVI SmartDeviceLink into its In-vehicle Infotainment Platform - KIVI
- Integration will enable developers to quickly integrate smartphone apps into infotainment head units

Las Vegas, NV/ Pune, India - January 6, 2014: [KPIT](#) (BSE: 532400; NSE: KPIT), a fast growing product engineering and IT consulting solutions and services provider to automotive & transportation, manufacturing and energy & utilities corporations, today announced that it will integrate GENIVI SmartDeviceLink into KPIT's In-Vehicle Infotainment (KIVI) platform through software partner, [Livio](#). This integration makes accessing smartphone apps through a vehicle's voice and touch controls safer with minimal distraction. It expands the growing ecosystem of automotive app developers and further drives the adoption of smartphone apps into vehicles by automakers and infotainment system manufacturers.

The SmartDeviceLink's core automotive software and common APIs provide a robust software framework built to handle scale for mobile application developers and automotive head unit makers. With this innovation, they are now able to seamlessly integrate brought-in applications into a head unit, allowing developers to integrate applications into hardware efficiently while eliminating the need for support and one-on-one integration needed for individual apps.

"KPIT partnership with Livio keeps getting stronger every year," said Jake Sigal, Founder and CEO, Livio. "We are now working together towards an industry standard providing safe and fast connectivity between consumer smartphone apps and the dashboard. KPIT's large automotive customer base provides access and significant momentum towards this goal."

"We are excited to bring the benefits of SmartDeviceLink to automakers and their suppliers. Reaping the benefits of growing app developer ecosystem, automakers can bring new apps to their vehicles as they become available on phones," said Anup Sable, Senior VP & Head, Automotive & Allied Engineering, KPIT Technologies. "KIVI is designed to future-proof IVI systems by expanding the functionality of infotainment technologies in automobiles."

GENIVI SmartDeviceLink is a project which intends to standardize and wrap the many in-vehicle interfaces which may exist in the automotive context. Both KPIT and Livio are members of the GENIVI alliance.

KIVI is an infotainment middleware product with a scalable and robust architecture. KIVI enables IVI manufacturers to shorten development cycle, rapidly introduce new features, enable mass personalization and maximize software re-use. KIVI is maintained and updated periodically by integrating support for new devices, new connectivity standards and new technologies relevant to the cars' user experience.

About KPIT Technologies Ltd.

KPIT Technologies is one of the fastest growing global product engineering and IT consulting partners, focused on co-innovating domain intensive technology solutions for automotive & transportation, manufacturing and energy & utilities corporations.

KPIT is at the forefront of automotive engineering globally with product engineering solutions in the areas of AUTOSAR & in-Vehicle Networks, Body Electronics, Chassis, Safety & Driver Assistance, Functional Safety, Vehicle Diagnostics,



Infotainment and Powertrain. It currently partners with 180+ global corporations including carmakers and automotive component suppliers, and has implemented over 1500 automotive engineering projects globally.

For more information, visit www.kpit.com

About Livio

Livio, a wholly owned subsidiary of Ford Motor Company, was founded in the guest bedroom of CEO Jake Sigal's home in Ferndale, Mich. in 2008. Still based in metro Detroit, Livio is an emerging leader in automotive technology. The Livio team made a mission out of setting the standard for safe, on-the-road access to mobile device applications. Whether they're writing code after dark, playing dodge ball on a Thursday afternoon or brainstorming the next big thing, working at Livio is more than a job. It's a way of life.

Learn more about it at www.LivioConnect.com

For inquiries please contact:

Meagan Ostrowski | (212)810-4394 | Meagan@gutenbergpr.com

Charuta Patwardhan | +91 20 6652 5201 | charuta.patwardhan@kpit.com

###

GENIVI is a trademark of the GENIVI Alliance. Linux is a registered trademark of Linus Torvalds in the United States and other countries. All other names mentioned are trademarks, registered trademarks or service marks of their respective owners.