

Jungo Joins GENIVI Alliance for In-Vehicle Infotainment

- Jungo joins GENIVI industry alliance focused on developing an In-Vehicle Infotainment reference platform
- Jungo will participate in GENIVI compliance programs and expert groups

LAS VEGAS, NEVADA – CES 2012 - January 5, 2012 - [Jungo Ltd.](#), a leading provider of automotive connectivity middleware and automotive multimedia engines, today announced that it has joined the GENIVI Alliance, a not-for-profit automotive and consumer electronics industry association devoted to the development and support of an In-Vehicle Infotainment (IVI) reference platform.

The mission of the GENIVI Alliance is to drive the adoption of an open source development platform for IVI systems. GENIVI intends to accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work is expected to result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software.

“We believe in GENIVI’s ability to standardize the way that the automotive industry deals with infotainment and we believe that as a member we can extend our expertise in consumer device integration and multimedia to the development of industry-wide standards – leading to quicker and more cost-effective deployments of infotainment platforms,” said Jungo Connectivity General Manager Ophir Herbst. “Many of our customers and partners are members of GENIVI; this is an important move for us and a natural extension of our business.”

In-Vehicle Infotainment is becoming a key differentiator in the latest car manufacturers’ products. Its wide range of features include: rear seat entertainment (movies, games, social networking, etc.), radio, built-in navigation, location-based services, external communications and internal connectivity to mobile devices.

Jungo’s Automotive Connectivity Middleware provides vertical consolidation of media sources by means of a powerful protocol stack, device manager, an integrated metadata database and playback engine. It enables a comprehensive range of in-car activities, including Internet connectivity, networking, file browsing, media playing, telephony and text messaging. Based on Jungo’s low-level USB and Bluetooth



modules, the middleware is a fully-integrated product with support for all major automotive-grade silicon and leading complementary technologies.

Providing head unit manufacturers with end-to-end support for all popular media types and popular multimedia and mobile devices, including Apple products, Android smartphones and tablets, Blackberry devices, Nokia devices and Microsoft Phone smartphones, Jungo's strong industry partnerships and deep integration experience enable manufacturers to meet market demand quickly and efficiently.

For more information about Jungo and its activities in the GENIVI Alliance, please [contact us](#) or visit www.jungo.com.

About GENIVI Alliance

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. GENIVI is headquartered in San Ramon, Calif. www.genivi.org.

About Jungo

Jungo Ltd., an NDS Group company, is a provider of broadband home value-added service solutions. Jungo's flagship products, OpenRG™ (residential gateway software platform) and OpenSMB™ (small and medium business gateway software platform) enable broadband operators to deliver managed revenue-generating services to the digital home.

Jungo also offers a variety of connectivity software solutions for USB and PCI. These include WinDriver™, a driver development toolkit that enables developers to create custom device drivers that can run on a multitude of operating systems without modification.

DriverCore™ offers standard USB drivers, allowing device manufacturers to expose a variety of native communication interfaces via USB to different operating systems and platforms. USBware™ is a complete, high quality and small footprint embedded USB software protocol stack, allowing device manufacturers to incorporate standard USB connectivity easily in their designs.

MediaCore™ enables automotive infotainment systems manufacturers to integrate a complete hardware and media access, control and streaming infrastructure into their products.

For further information:

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