

President and CEO: Prof. Janusz Filipiak
Vice Presidents: Piotr Piątosza, Paweł Prokop, Piotr Reichert,
Zbigniew Rymarczyk, Konrad Tarański, Marcin Warwas



Press Release, Krakow, 13th of October, 2011

Comarch joins the GENIVI Alliance

COMARCH, a global provider of IT solutions for major economic sectors, announced today that it has become an Associate member of GENIVI Alliance, an automotive and consumer electronics industry association devoted to the development and support of the In-Vehicle Infotainment (IVI) reference platform.

Comarch has been implementing components for modern mobile operating systems, including those based on Linux kernel, for the past 11 years. Over 200 specialized engineers, working in the Comarch Mobile Solutions & Services Business Unit, have participated in numerous mobile projects. This way Comarch has acquired unique competences crucial from the viewpoint of the automotive industry. The urge to use these competences in a new field was the main driver to join the Alliance.

As we have observed, there is a clear trend for consumer electronics and mobile software entering the automotive industry, we want to use our competences and help car manufacturers and their Tier-I suppliers to profit as much as possible from this new business opportunity. As a company that has largely contributed to the development of various mobile operating systems, we perceive our role within GENIVI Alliance as an active member, one which is setting new standards. – says Mariusz Lasek, Business Development Director at Comarch.

In-Vehicle Infotainment (IVI) is an integrated in-car entertainment and information system which is becoming a key differentiator in the latest car manufacturers products. Among the wide range of its features are: rear seat entertainment (movies, games, social networking, etc.), radio, built-in navigation, location-based services, external communications and internal connectivity to mobile devices.

Genivi Associate Membership allows companies to access Genivi test tools and certification programs as well as development baseline, specifications and implementation guidelines. Through active participation in expert groups, members influence the technical direction of the program's development. Adopting Genivi standards allows for quicker time-to-market, reduction of development costs and increased IVI interoperability across equipment of different OEMs.

About GENIVI Alliance

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software.

Comarch SA
Al. Jana Pawła II 39 a
31-864 Kraków
Poland
tel.: +48 12 64 61 000
fax: +48 12 64 61 100
e-mail: info@comarch.pl

www.comarch.pl www.comarch.de www.comarch.ru comarch.com

Comarch Spółka Akcyjna with its registered seat in Kraków at Aleja Jana Pawła II 39A, entered in the National Court Register kept by the District Court for Kraków-Sródmieście in Kraków, the 11th Commercial Division of the National Court Register under no. KRS 00057567. The share capital amounts to 8.051.637,00 zł. The share capital was fully paid, NIP 677-00-65-406

President and CEO: Prof. Janusz Filipiak
Vice Presidents: Piotr Piątosza, Paweł Prokop, Piotr Reichert,
Zbigniew Rymarczyk, Konrad Tarański, Marcin Warwas



About Comarch

Comarch has been an active player in the mobile and embedded software domains since 2001. Through a variety of projects in the area of mobile software development, integration, quality assurance, interoperability and cross-platform consulting services, Comarch has proved its deep technical knowledge, know-how and market understanding. In the field of embedded software, Comarch renders services for consumer electronics and automotive R&D, from electronics design and hardware prototyping to base-porting, microcontrollers programming and user experience studies, focusing on connectivity and data interchange technologies. Thanks to a long-lasting cooperation with OEM and ODM companies Comarch can offer flexibility and scalability in building business partnerships and expertise alliances.

Media Contact:

Katarzyna Gajewska

Gsm: +48 691 464 119

E-mail: pr-telecom@comarch.com