



# Press Release

## FOR IMMEDIATE RELEASE

### **GENIVI Alliance Announces Renault Joins Alliance as Core Member**

*As Fifth OEM, Renault, Along With Six Other Industry Leaders Underscores Alliance's Growing Industry Acceptance*

SAN RAMON, Calif. – Feb. 17, 2010 - GENIVI Alliance, an automotive industry association driving the development and adoption of an open in-vehicle Infotainment (IVI) reference platform today announced that Renault has joined the Alliance as a Core member. In addition, the Alliance announced industry leaders Cisco Systems, Marvell International, NXP Semiconductor, Renesas Technology Corporation, Samsung Electronics and Valeo Interior Controls as new members.

As a Core member, Renault may participate in technical councils and working groups to help drive the technical and marketing direction of the GENIVI Alliance platform. Also, Renault may either contribute significant code or provide engineering resources for the continued development of the GENIVI Alliance Platform.

“As a leading automobile manufacturer, Renault is a significant new member of the GENIVI Alliance,” said Graham Smethurst, GENIVI president. “Their perspective on in-vehicle infotainment will further strengthen the Alliance platform, and the possibility of GENIVI-based devices for Renault vehicles will continue to attract ecosystem providers from across the consumer electronics, high technology and automotive industries.”

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“Renault is willing to guarantee a safer, faster and cheaper access to software infotainment platforms which is consistent with the growing importance of infotainment systems as a key differentiator, especially for electric vehicles as well as the growing intimacy between safety related features and infotainment and telematics,” said Marc Soulas, vice president, Electrical & Electronics Systems Engineering, Renault. “GENIVI is identified as an enabler in our roadmap for future applications.”

In-vehicle Infotainment covers entertainment and information features and functionality available in automobiles. IVI is a rapidly-changing and expanding field within the automotive industry and covers many types of vehicle infotainment applications including music, news, multimedia, navigation, telephony, internet services and more.

### **About GENIVI Alliance**

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI’s work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. GENIVI is headquartered in San Ramon, Calif. [www.genivi.org](http://www.genivi.org).

### **About RENAULT**

The Renault Group generated global revenues of €33,712 million in 2009. It designs, engineers, manufactures and sells passenger and light commercial vehicles throughout the world. The Renault Group is present in 118 countries and sells vehicles under its three brands – Renault, Dacia and Renault Samsung Motors. The Renault Group employs 121,000 people worldwide.

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