

## Press Release

## **FOR IMMEDIATE RELEASE**

## **GENIVI Adoption Expands With Renault-Nissan Joint Program**

Alliance continues to set standard for future in-vehicle "open" infotainment systems

**SAN RAMON,** Calif., - March 10, 2015 – The GENIVI Alliance, an automotive industry association driving the development and adoption of an open In-vehicle Infotainment (IVI) reference platform, today announced that members Renault and Nissan will launch a new joint program to deliver a common IVI system based on software developed within the Alliance membership.

This new automotive software program will supply all low-to-mid and high-class Renault and Nissan vehicles globally and will be supplied by Robert Bosch GmbH.

"Our Renault-Nissan team believes GENIVI will become the new standard automotive operating system that will be used in in-vehicle infotainment systems," said Alexandre Corjon, Renault-Nissan Alliance Global Vice President, EE & Systems Engineering. "A GENIVI solution will allow both an increase in quality level and a decrease in the cost of these systems due to reuse of many software modules."



The new common IVI system will use GENIVI Compliant™ middleware that allows Renault-Nissan to use substantially the same software platform with different hardware solutions to cover the spectrum of low to high-end products. This initial offering also signifies the team's increased involvement in the Alliance with the aim to improve its delivery of IVI software and standard interfaces.

"GENIVI software has enabled us to provide high quality, flexible, and affordable solutions to many customers worldwide," said Thomas Kropf, senior vice president at Robert Bosch Car Multimedia GmbH. "GENIVI's open source approach has enabled Bosch to meet the needs of those customers who want more choice in building their IVI products."

The Renault-Nissan team will also offer to reuse middleware key components created in this program with other Tier 1 suppliers in future programs.

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## **About GENIVI Alliance**

The GENIVI Alliance is a non-profit industry association dedicated to driving the broad adoption of In-Vehicle Infotainment (IVI) open source software. The GENIVI community provides reference architecture, software components, and standard interfaces which are used by the global automotive industry to deliver branded IVI solutions world-wide. Comprised of more than 160 member companies, GENIVI is headquartered in San Ramon, California. Please visit <a href="https://www.genivi.org">www.genivi.org</a> for more information.

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