



Press Release

FOR IMMEDIATE RELEASE

GENIVI Alliance Accelerates Connected Car Developments

Alliance to demonstrate Remote Vehicle Interaction technology at Connected Car Expo

LOS ANGELES – Nov. 12, 2015 – [The GENIVI Alliance](#), an automotive industry association driving the broad adoption of specified, open source, In-Vehicle Infotainment (IVI) software, is showcasing its latest Remote Vehicle Interaction (RVI) open source software technology at the [Connected Car Expo](#) (CCE) held in conjunction with the LA Auto Show from Nov. 16 – 18.

Work on this important connected car technology has been under development for over 18 months through the open community-based development model. It is among the first automotive connectivity software that is freely downloadable for anyone interested in assisting major automotive manufacturers to quickly develop the next generation of connected features.

Sponsored by long-time GENIVI technical contributor and automotive leader, Intel, the Alliance will showcase at CCE a Jaguar F-Type convertible fitted with a specially-made RVI connected car demo that includes remote data logging, secure software over-the-air (SOTA) updating, and smartphone app control of certain in-car features such as climate control.

-more-



Additionally, a new 2016 Jaguar XJ will be on display featuring the latest Linux-based infotainment system to launch in the market. The system is based on the work of GENIVI and the open source community.

The featured Jaguar XJ is the most recent example of how GENIVI technology is increasingly being validated by worldwide deployment, with global availability from major Tier One suppliers and with cars on the road on most continents. Currently, there are vehicles in production containing 25 GENIVI solutions with 17 additional planned in the next two years.

###

About GENIVI Alliance

GENIVI is a non-profit industry alliance committed to driving the broad adoption of specified, open source, In-Vehicle Infotainment (IVI) software. The resulting work of GENIVI will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. Comprised of more than 150 member companies, GENIVI is headquartered in San Ramon, Calif. Please visit www.genivi.org for more information.

Media Contact- GENIVI Alliance:
Craig Miner
248.840.8368
cminer@quell.com