



# Press Release

**FOR IMMEDIATE RELEASE**

## **GENIVI Alliance Brings Global All Member Meeting to Paris**

*Alliance to Elevate Open In-Vehicle Infotainment and Connectivity Platform Discussion*

**PARIS** – Apr. 27, 2016 – The GENIVI Alliance, a non-profit Alliance focused on developing an open in-vehicle infotainment (IVI) and connectivity platform for the transportation industry, is bringing together its 140 member companies from across the global automotive ecosystem to its all member meeting in Paris from April 26-29, 2016.

GENIVI's reusable IVI and connectivity software platform, consisting of numerous open source components that have been adopted by commercial companies and deployed in vehicles around the world, is making it easier for automakers and their suppliers to manage the rapidly growing amount of software in a vehicle.

Nowhere is this more prevalent than its heightened development activity in Europe. GENIVI's presence in Paris indicates the importance of France and all of Europe to the Alliance as the region plays an active role in developing the broadly adopted open source IVI software.

"While GENIVI software has enjoyed adoption worldwide, many of the most active contributors are based in Europe," said GENIVI Executive Director Steve Crumb.

-more-



“Paris in particular, plays an important role with the presence of PSA Peugeot Citroën, Renault Nissan, and many other member companies having a major presence in the region.”

GENIVI technology is being validated by worldwide deployment, with global availability from major Tier One suppliers and with cars on the road containing GENIVI solutions in five continents. In France, PSA’s latest DS model is equipped with an IVI system incorporating GENIVI technology and Renault Nissan previously announced that GENIVI would be at the core of their future IVI systems of all Renault and Nissan models. These are joined by other Europe-based automakers, BMW and Mini, Jaguar Land Rover, Mercedes-Benz, Volvo Cars and Alfa Romeo, which are also adopting and deploying GENIVI software.

GENIVI has also taken a leadership position in developing an open infotainment and connectivity platform for the transportation industry. In today’s world, consumers expect to always be connected, with cars viewed as just another participant in their digital life. As time progresses, they will demand that everything they can do on a smartphone, they should be able to do in a car – plus more. These same cars are becoming active participants in a peer-to-peer network consisting of smart homes, smart cities, smart infrastructure, as well as cloud-based, big data servers processing a growing amount of data generated by car sensors.

At issue is that standards and a car connectivity software platform are missing. Homes, cities and cars speak different “languages”; current automotive standards are primarily aimed at safety and intelligent transportation solutions are unique to a particular region.

-more-



As a solution, GENIVI has been rapidly developing its Remote Vehicle Interaction (RVI) software, which is among the first automotive connectivity software that is freely downloadable for anyone interested in assisting major automotive manufacturers to quickly develop the next generation of connected features. The RVI module includes logging remote data, securely updating software over-the-air (SOTA), and controlling certain in-car features such as climate control remotely from a smartphone app.

###

### **About GENIVI Alliance**

The [GENIVI Alliance](#) is a non-profit Alliance focused on developing an open in-vehicle infotainment (IVI) and connectivity platform for the transportation industry. The 140-member Alliance is moving rapidly to deliver the underlying building blocks for secure and robust connectivity, accelerate innovation and development, based on open software for IVI systems and devices that will connect the vehicles of the future. GENIVI is headquartered in San Ramon Calif.

### **Media Contact- GENIVI Alliance:**

Craig Miner  
GENIVI Alliance  
+1.248.840.8368  
[cminer@quell.com](mailto:cminer@quell.com)