



## Submit Your "COVESA in Action" Videos

Showcase your innovative contributions as a COVESA member through a "COVESA in Action" video! We invite you to create a short, DIY-style video showcasing your demo that highlights the adoption of COVESA technology. We will share these videos on our social media channels.

**Why Participate?** These videos are a great way to:

- Spotlight your adoption of COVESA technology and how it brings value to the automotive ecosystem.
- Share your insights and experiences as a COVESA member.
- Gain visibility through our social media channels.

### How to Record Your Video

1. **Introduce yourself** – Your name, title, and company.
2. **Explain your demo / highlight a snippet of your demo** – What are you demonstrating and how have you adopted COVESA technology? Why is it impactful?
3. **Highlight your COVESA experience** – How has being part of the COVESA community benefited your organization?

### Best Practices for Filming

- **Length:** Keep it short—1-2 minutes is ideal.
- **Timing:** If possible, record early, before many attendees arrive, to minimize distractions and background noise.
- **Lighting and Audio:** When recording, be aware of the lighting and background noise. If available, bring tools like portable lighting (compact ring lights or clip-on LED lights) and a lapel or directional microphone to ensure better light and sound quality.
- **Framing:** Film horizontally and ensure your face and demo are both clearly visible.
- **Stability:** Use a tripod with a phone mount or a phone stand to avoid shaky footage.
- **Personal Touch:** Include yourself in the video to make it engaging while showcasing your demo.

### How to Participate

Record your video and send it to us via email or file upload to [mplacido@inventures.com](mailto:mplacido@inventures.com). If you have questions, let us know.

We're excited to see your video and highlight the growing momentum of COVESA technology adoption among our members. Thank you for your participation and time!