



Submit Your "COVESA in Action" Videos

Showcase your innovative contributions as a COVESA member through a "COVESA in Action" video! We're inviting you to create a short, DIY-style video highlighting your demo and experience as part of the COVESA community. These videos will be shared on our social media channels. Check out examples of "COVESA in Action" videos from [aicas](#), [MOTER](#), and [Sonatus](#).

Why Participate? These videos are a great way to:

- Spotlight your demo and how it brings value to the automotive ecosystem.
- Share your insights and experiences as a COVESA member.
- Gain visibility through our social media channels.

How to Record Your Video

1. **Introduce yourself** – Your name, title, and company.
2. **Explain your demo / highlight a snippet of your demo** – What are you highlighting and why is it impactful?
3. **Highlight your COVESA experience** – How has being part of the COVESA community benefited your organization?

Best Practices for Filming

- **Length:** Keep it short—1-2 minutes is ideal.
- **Timing:** If possible, record early, before many attendees arrive, to minimize distractions and background noise.
- **Lighting:** Use portable lighting if your table is not well lit. Compact ring lights or clip-on LED lights can be helpful.
- **Audio:** For better sound quality in noisy environments, use a lapel microphone or a directional microphone that connects to your phone or camera.
- **Framing:** Film horizontally and ensure your face and demo are both clearly visible.
- **Stability:** Use a tripod with a phone mount or a phone stand to avoid shaky footage.
- **Personal Touch:** Include yourself in the video to make it engaging while showcasing your demo.

How to Participate

Record your video and send it to Mary Placido at mplacido@inventures.com via email or file upload. If you have questions, let us know.

We can't wait to see your video and show the incredible work of our COVESA members. Thank you for your participation and time!